



MyTVS 24x7 Emergency Roadside Assistance

TVS and Sons launched MyTVS as a Multi-brand Car Service initiative, focusing on the car customer and his latent needs. MyTVS was formed with two core values – Trust & Relationship. The objective is to cultivate a well focused no frill service solution as an independent option to discerning car customers across the country.

The bouquet of customer centric businesses offered under the MyTVS brand are –MyTVS All Car Services (ACS) for multi-brand car services and MyTVS 24 x 7 Emergency Services – 24x7 Roadside Assistance for Any Car, Anywhere, Anytime...

MyTVS ACS is present in South India with their Own and Franchised outlets numbering over 62 outlets. MyTVS ACS is planning for PAN India Expansion.

MyTVS 24x7 Emergency Services is now present across India (except J&K and North Eastern States) Covering 1500 Locations / 20 States with a network of Over 2700 Authorised Service Providers (ASP's)

MyTVS 24x7 Emergency Roadside Assistance

24 x 7 EMERGENCY SERVICE-A MUST FOR EVERY CAR OWNER

Owning a car comes with a lot of comfort, but sometimes being a car owner can be taxing. When you're out on the highway, or rushing off to an important meeting your car suddenly breaks down or refuses to start. What do you do? That's when you need an Emergency Service Number that you can contact. To car owners in most of the developed countries an Emergency Roadside Assistance (ERA) membership is a must. In India the ERA concept has been pioneered by MyTVS under the MyTVS 24x7 Emergency Services Sub Brand.

Customers who hold a MyTVS Emergency Services Card can be sure of a hassle free drive across India (except J&K and N-Eastern states). In case any of these customers meet with an emergency, all they have to do is call the MyTVS 24 hr Helpline.

The moment they call the helpline, the MyTVS Call Centre swings into action. After ascertaining the nature of the complaint and customer's approximate location, the Call Centre executive will immediately connect the customer, via a conference call, to a MyTVS ASP (Authorised Service Provider) who is closest to the customer's location.

The ASP will, after getting further details from the customer, reach the customer within the shortest possible time and get them back on the road!

MyTVS has tied up with India's Leading vehicle manufacturer TATA Motors Limited (TML) for providing 24x7 Roadside Assistance to TML's customers. This comes FREE to the car customers of TML during warranty period.

MyTVS has also tied up with India's Leading General Insurance companies M/s Oriental Insurance, United India Insurance, Royal Sundaram Alliance. By this tie-up the comprehensive package policy holders of these insurance companies can avail 24x7 Roadside Assistance as a FREE Value-Added Service.

MyTVS has also tied up with India's Leading Pre-owned Car Company "Mahindra First Choice Wheels Limited (MFCWL) for providing 24x7 Roadside Assistance to MFCWL customers. This comes FREE to the car customers of MFCWL.

MyTVS has also tied up with India's Leading Non-Banking Finance Company (NBFC) M/s Sundaram Finance. By this tie-up the car loans customers (used / new) can avail 24x7 Roadside Assistance as a FREE Value-Added Service when they go-for car loans with Sundaram Finance.

With a dynamic team, innovative plans and the backing of the trusted TVS Group, MyTVS is Poised for even greater heights.

MyTVS 24x7 Helpline:

1800 425 2002 (BSNL/MTNL Lines-Toll Free) /
6000 2002 (Prefix State Capital STD Code)

Visit us: www.mytvs.in